

FLORENCE CASHLESS EXPERIENCE

Florence 18.07.2019 Florence is our homeland and we are particularly attached to the territory that hosts us, so we are even more proud to have contributed as a technological partner to the implementation of the "**Cashless**" system that allows you to board the **ATAF** vehicles without having to worry about having previously purchased a ticket or have cash to buy it from the driver.

The advantages for users and for ATAF are evident; less evident is the technological complexity of the system, which allows users, **with a simple TAP** of their **Mastercard** or **Visa** card, to obtain a valid ticket by debiting the account connected to the card used and **ATAF** to receive the corresponding credit on their account.

All this without any human intervention and with great operational simplicity.

Thanks to Busitalia's innovative marketing policy, the same service, with different operating logics, is also activated simultaneously on Busitalia's commercial lines "The Mall" and "Volainbus".

Everything is very simple and is made possible by the huge investments made by **AEP** in the last 3 years in the territory of Florence.

nuto

VISA



SU QUESTO BUS PUOI PAGARE CONTACTLESS

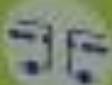
ON THE BUS YOU CAN PAY CONTACTLESS



COME ACQUISTO IL BIGLIETTO?
Acquisti la corsa al veicolo e lo paghi!



VIAGGI IN COMPAGNIA
Può essere a riparo il nostro
Spazi Esclusivi per non pagare



FAI CAMBIATO BUS?
Il servizio di fare non ogni solo due usci o banchi



FAI BUON VIAGGIO!
Have a nice ride!

TAP!





AEP has been collaborating with ATAF for more than 20 years; this implementation, made in collaboration with **Visa, Mastercard and Banca Intesa**, is at the forefront of the national and international panorama, and places Florence among the few cities in the world that offer such a service.

The Florence system is, due to the size of the city and the high degree of internationalization of its customers, an element of great visibility in the global panorama of **"Cashless"** realities.

A special thanks to ATAF and all its staff who believed and invested in this initiative and allowed us to make it operational!

Mr Franco Margani – President of AEP Ticketing Solutions srl

AEP TICKETING SOLUTIONS

AEP is a private company based in Signa, in the Florentine district, specialized in the realization of electronic ticketing systems in Italy and abroad, especially in France.

In addition to **Busitalia** (for Florence and Umbria), the most important systems using **AEP** technology are those of **ATM Milan, GTT Turin, Tiemme** in southern Tuscany, **CTT** in northern Tuscany, the Silesian Region in Poland, the capital of Kazakhstan (Astana), the Egyptian and Algerian railway systems as well as almost 20 ticketing systems at Local Public Transport companies in France.

AEP is a pioneer in the realization of **"Cashless" systems on board vehicles**, having now more than 10 systems installed and in operation in Italy and France.

The **AEP** solutions are not limited to "Cashless" systems but include all the modern types (contactless cards and tickets, QR code tickets, dematerialized tickets on smartphones, "Card centric" and "Account based" systems) offering at the same time management functions that allow LPT operators a greater operational effectiveness.

AEP employs more than 100 specialized technicians in its two offices in Florence and Genoa.

LINKS

<http://www.fsnews.it/fsn/Gruppo-FS-Italiane/Altre-societ%C3%A0/Toscana-Busitalia-Ataf-biglietto-bus-carta-di-credito>

<https://www.visaitalia.com/>

https://firenze.repubblica.it/cronaca/2019/07/18/news/bus_firenze_paga_carta_credito-231487413/

https://corrierefiorentino.corriere.it/firenze/notizie/cronaca/19_luglio_18/firenze-autobus-si-potra-pagare-la-carta-credito-1b67fb96-a965-11e9-aab7-c8fd5e961471.shtml?refresh_ce-cp

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<http://www.affaritaliani.it/cronache/firenze-tecnologica-busitalia-ataf-lanciano-il-servizio-cashless-experience-616594.html>

<https://www.autobusweb.com/a-firenze-biglietto-del-bus-contactless-su-tutta-la-flotta-ataf-e-busitalia/>

<https://www.controradio.it/ataf-addio-biglietto-cartaceo-arriva-sistema-cashless/>

www.aep-italia.it

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